



# Sauk County Fair July 6 - 11, 2010 Sponsorship Application Form

www.saukcountyfair.com  
email: info@saukcountyfair.com

Please complete and return, but keep a copy for your files!

Company/organization: \_\_\_\_\_

Company/organization as you wish it to be recognized: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Best time to call: \_\_\_\_\_

Company Web site address: \_\_\_\_\_

*All sponsor Web sites will be linked from [www.saukcountyfair.com](http://www.saukcountyfair.com)*

## In-kind Donations

The above-mentioned company will donate the following item(s)

Item: \_\_\_\_\_ Value \$ \_\_\_\_\_

Item: \_\_\_\_\_ Value \$ \_\_\_\_\_

Item: \_\_\_\_\_ Value \$ \_\_\_\_\_

Total Value \$ \_\_\_\_\_

If you have any questions about in-kind donations please call Amy Yanke at (608) 370-2485 or email [ajyanke02@yahoo.com](mailto:ajyanke02@yahoo.com).

## Sponsorship level you desire:

\_\_\_\_\_ Daily Schedule Sponsor - \$2,000

\_\_\_\_\_ Silver Sponsor - \$750

\_\_\_\_\_ Diamond Sponsor - \$1,500

\_\_\_\_\_ Bronze Sponsor - \$500

\_\_\_\_\_ Gold Sponsor - \$1,000

\_\_\_\_\_ Friend Sponsor - \$250

\_\_\_\_\_ Other Sponsor - Dollar Amount \$ \_\_\_\_\_

\_\_\_\_\_ Event Sponsor \_\_\_\_\_

Contributions or gifts to Sauk County Agricultural Society are not tax deductible as charitable contributions.

Payment and Application: (Before April 15, 2010 to be included in all advertising)

Please make check payable to Sauk County Agricultural Society and mail it with this form to:

Sauk County Agricultural Society, Attn: Sponsorship, PO Box 467, Baraboo WI 53913

Total value of sponsorship \$ \_\_\_\_\_

## Company Logo and Ad Artwork

If your desired sponsorship level includes a display ad or logo listing, please send artwork as Logo and/or camera-ready ad as a 300 dpi JPG file to Marketing Info, PO Box 467, Baraboo WI 53913 or email it to [ajyanke02@yahoo.com](mailto:ajyanke02@yahoo.com)

*Thank you for your support of the Sauk County Fair!*



## Sponsorship Opportunities 2010

### Fair Guide Sponsor - \$2000.00 (limited to one sponsor at this level)

- Company recognition on daily schedule handbills to be distributed at gates daily
- Announcer recognition a minimum of 30 times during fair week
- Display name or logo year round on [www.saukcountyfair.com](http://www.saukcountyfair.com)
- Listing on event posters and grounds signage
- Fairest of the Fair to speak at your company's event
- 8 grandstand tickets to event of your choice
- 1 parking pass

### Diamond Sponsor – \$1500.00

- Announcer recognition a minimum of 25 times during fair week
- Display name or logo year round on [www.saukcountyfair.com](http://www.saukcountyfair.com)
- Listing on event posters and grounds signage
- Fairest of the Fair to speak at your company's event
- 6 grandstand tickets to event of your choice
- 1 parking pass

### Gold Sponsor – \$1000.00

- Announcer recognition a minimum of 20 times during fair week
- Display name or logo year round on [www.saukcountyfair.com](http://www.saukcountyfair.com)
- Listing on event posters and grounds signage
- Fairest of the Fair to speak at your company's event
- 4 grandstand tickets to event of your choice
- 1 parking pass

### Silver Sponsor – \$750.00

- Announcer recognition a minimum of 15 times during fair week
- Listing on grounds signage
- 2 grandstand tickets to event of your choice
- 1 parking pass

### Bronze Sponsor – \$500.00

- Announcer recognition a minimum of 10 times during fair week
- Display name or logo year round on [www.saukcountyfair.com](http://www.saukcountyfair.com)
- Listing on grounds signage
- 2 grandstand tickets to event of your choice (excludes Friday night)
- 1 parking pass

### Friend Sponsor – \$250.00

- Announcer recognition a minimum of 5 times during fair week
- Display name or logo year round on [www.saukcountyfair.com](http://www.saukcountyfair.com)
- Listing on grounds signage